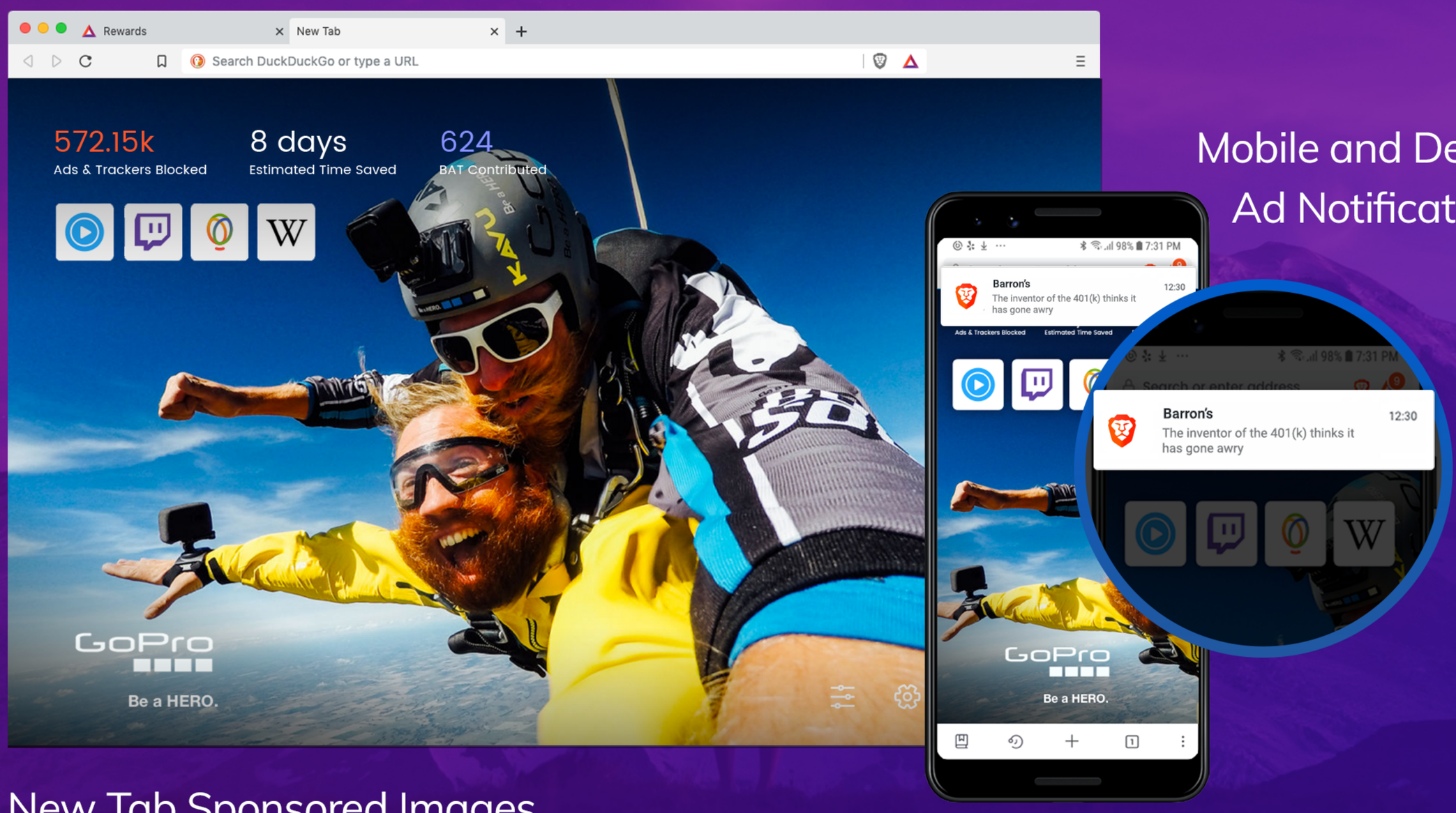
The First Global Ad Platform Built on Privacy

Brave places ads using local machine learning with the browsing profile, directly on-device.

Available ad formats



New Tab Sponsored Images

Mobile and Desktop Ad Notifications

50M+

GLOBAL MONTHLY ACTIVE USERS

3-6x

FASTER THAN OTHER BROWSERS

8%

CTR

→

21%

Clicks convert to 10 second page visits

Brave Rewards | Ads

Brave creates an opt-in, rewards-based model to monetize the web. People browse the web, view ads, and earn rewards for their attention. To learn more and get started with your first Brave campaign, visit **ads.brave.com**.